

ROCKFORD CORPORATION

Rockford Corporation, located in Tempe Arizona is the leading designer and manufacturer of high performance mobile audio products. We are looking to add a Business Planning Analyst to our team. We are looking for a good fit within the department and the organization. We offer a casual work environment and great benefits. Our employees are very passionate about their work and are encouraged to bring new ideas and creativity to their jobs.

JOB TITLE: Business Planning Analyst

JOB SUMMARY: Sales/Demand Forecasting, Inventory Management, Price Lists & Discount Maintenance, and New Product Quotation Preparation

ESSENTIAL JOB FUNCTIONS:

Sales Forecasting

Work closely with Sales & Planning Management to develop sku level sales forecasts for all sales channels.

Inventory Management

Manage inventory via detailed demand planning. Develop product specific inventory metric targets and maintain inventory levels in line with established targets to maximize revenue potential.

Maintain Price Lists & Discounts

Maintain Dealer and Distributor price lists and discount/promotion structures under the direction and approval of the Demand Planning Manager.

Reporting

Track and analyze sales, trends, and goal attainment for the brands including preparation of accruals and rebate programs/payouts. Prepare and present ad hoc reporting and analysis in support of management and sales team requests. Identify problems, develop solutions, conduct analysis independently and in collaboration with others.

New Product Development

Financial Representative on New Product Development teams for new product proposals. Work with NPD Team to complete the financial section of all New Product Quotations. Strive to maximize profitability on new product proposals taking into consideration market and customer expectations.

JOB QUALIFICATIONS:

- Minimum one year experience in planning function or related financial field.
- Experience in working with sales and marketing organizations a plus.
- Experience with Oracle or other ERP and pricing systems a plus.
- Understand financial implications of business decisions. Specifically the P&L and Balance Sheet.

- Outstanding verbal, written, communication and analytical skills
- Proficient computer skills using Microsoft Office, specifically Excel, Word and Outlook

The above statements are intended to describe the general nature and level of work being performed. They are not intended to be construed as an exhaustive list of all responsibilities, duties, and skills required of personnel so classified.

Interested applicants, send resume and cover letter to jobs@rockfordcorp.com. This position is based in Tempe, Arizona. To learn about Rockford, please visit us at www.rockfordcorp.com. We are an equal opportunity employer and value diversity in the workplace.