

# ROCKFORD CORPORATION

---

Rockford Fosgate is seeking a forward-leaning, proactive program manager to join our New Product Development team to support our growing OEM presence in the Automotive audio space. This position reports to the Director of NPD.

**JOB TITLE:** Sr. Program Manager, Automotive OEM

**RESPONSIBILITIES:**

- Engagement and execution of OEM level programs
- Key areas of expertise are:
  - **Entrepreneur**- Able to inform and guide OEM customer towards portfolio of audio solutions for their products
  - **Architect** – Identification of optimal system components and requirements (source unit, speakers, amplifier, DSP interface, enclosures) to achieve a purpose-built audio solution for customers
  - **Program Management** – Experience with APQP (PPAP, FMEA, etc), Gantt charts, open item and responsibility tracking. RASIC.
  - **Relationship Management** – Can cultivate discussion, act as focal person, and drive internal stakeholders towards common execution for multiple projects/customers
- Comfortable and confident giving presentations to room of internal and external stakeholders (PPT)
- Collaboration across departments (marketing, engineering, sales, supply chain, finance)
- Create, drive, and execute 5-year product roadmap
- Provide customer, sales, tech support training in support of new product launches
- Travel to support customers, factories, and shows both regionally and internationally (25-40%)

**MINIMUM QUALIFICATIONS:**

- Bachelor's degree in marketing, engineering, business or other relevant discipline
- 5-10 years of experience as a program manager
- Strong organizational skills
- Stage gate process
- Negotiation
- Prior experience with Automotive OEMs
- Prior experience/passion in audio applications
- Strong knowledge of Automotive brands, trends

**PREFERRED QUALIFICATIONS:**

- MBA
- PMP, CAPM, Scrum Master, or other project management discipline certification

Interested applicants, send resume and cover letter to [jobs@rockfordcorp.com](mailto:jobs@rockfordcorp.com).

This position is based in Tempe, Arizona.

To learn about Rockford, please visit us at [www.rockfordcorp.com](http://www.rockfordcorp.com). We are an equal opportunity employer and value diversity in the workplace.