

# ROCKFORD CORPORATION

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TITLE: Sr. Program Manager

## SUMMARY:

Rockford Fosgate is seeking a forward-leaning, proactive program manager to join our New Product Development team to support our growing OEM presence in the automotive and/or motorsports audio space. This position reports to the Director of NPD.

## RESPONSIBILITIES:

- Engagement and execution of OEM level programs
- Key areas of expertise are:
  - **Entrepreneur**- Able to inform and guide OEM customer towards portfolio of audio solutions for their products
  - **Architect** – Identification of optimal system components and requirements (source unit, speakers, amplifier, DSP interface, enclosures) to achieve a purpose built audio solution for customers
  - **Program Management** – Experience with APQP (PPAP, FMEA, etc), Gantt charts, open item and responsibility tracking. RASIC.
  - **Relationship Management** – Can cultivate discussion, act as focal person, and drive internal stakeholders towards common execution for multiple projects/customers
- Comfortable and confident giving presentations to room of internal and external stakeholders (PPT)
- Collaboration across departments (marketing, engineering, sales, supply chain, finance)
- Create, drive, and execute 5 year product roadmap
- Provide customer, sales, tech support training in support of new product launches
- Travel to support customers, factories, and shows both regionally and internationally (25-40%)

## MINIMUM QUALIFICATIONS:

- Bachelor's degree in marketing, engineering, business or other relevant discipline
- 5-10 years of experience as a program manager
- Strong organizational skills
- Stage gate process
- Negotiation
- Prior experience with motorsports OEMs
- Prior experience/passion in audio applications
- Strong knowledge of motorsports brands, trends

## PREFERRED QUALIFICATIONS:

- PMP, CAPM, Scrum Master, or other project management discipline certification

The above statements are intended to describe the general nature and level of work being performed. They are not intended to be construed as an exhaustive list of all responsibilities, duties, and skills required of personnel so classified.